



2024 HOLIDAY
Gift Guide



RaiseRight™

750+

brands for gifting
that gives back



'Tis the season for earnings

The holidays are almost here, which means joy-filled gatherings, new memories, and gift-giving warm fuzzies are just around the corner. But the merriest season can also bring tightened budgets, jam-packed schedules, and the stress of finding the perfect present for everyone on your list.

This year, bring the joy back to the holidays by earning with gift cards. With 750+ brands to choose from, you can find just-right gifts for just about anyone, all while taking your budget further and raising funds for the cause you care about.

Ready to get inspired? Turn the pages of this guide to find plenty of gifting ideas, plus upcoming promotion dates and new features to make earning even easier. On **pages 6 and 7**, you'll find curated gifting lists sorted by interests and hobbies. Plus, check out **page 21** for tips on earning with eGift cards and **page 5** for ways to earn while shopping online—and just for fun, enjoy our new coloring page added to this year's guide on **page 35**.

With warm wishes for the holiday season,
Your RaiseRight Team



Simply the right way to fundraise

Presents with purpose

Buy gift cards from 750+ brands to use for your holiday shopping and gifting. It's the easiest way to raise funds for your organization and the people that matter most to you, all while crossing off your gift list.

How it works



Buy gift cards

You get the full value of the card. Shop from 750+ popular brands.



Earn funds

The brand gives back and the earnings are distributed to your organization's fundraising program.



Allocate earnings

Your organization applies the funds to your fundraising goal (e.g., tuition assistance, sports fees).

Ways to spread joy with gift cards



Gift cards make great gifts for everyone. See our gift list on **pages 6-7**.



Use eGift cards to earn on your own shopping.



Use gift cards to make charitable donations. See **page 13** for some ideas.

Featured brands

Thank you to the following brands for their support of organizations and communities across the U.S. Get inspired with their holiday ad in this year's gift guide.



Apple Gift Cards



JCPenney

L.L.Bean



NORDSTROM



UBER



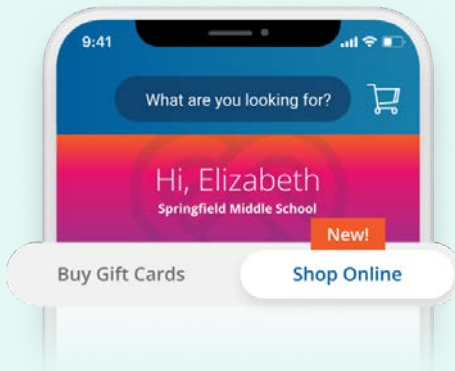
See all 750+ brands available at RaiseRight.com/Brands

The merchants represented are not sponsors or otherwise affiliated with RaiseRight. The logos and other identifying marks used are trademarks of and owned by each represented company and/or its affiliates. Please visit the company's website for additional terms and conditions.



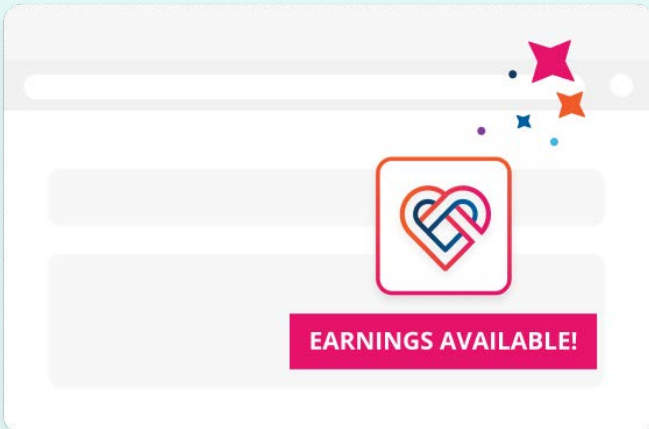
New ways to earn with ease

Take advantage of these new features released in 2024 that make earning easier than ever.



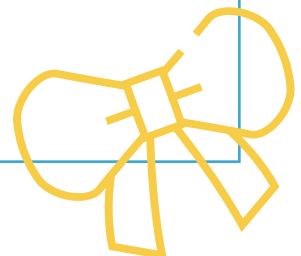
Shop Online

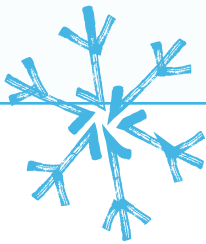
You can now earn for your organization in a brand new way—in addition to gift cards—simply by shopping online. Log in at [RaiseRight.com](https://www.raiseright.com) or the mobile app and select the new Shop Online tab to get started!



RaiseRight Earnings Extension

Add the RaiseRight Earnings Extension to your browser and get real-time reminders to earn, whether from gift cards, shopping online, or both. Learn how to install the free browser extension at www.raiseright.com/m/extension.





Holiday gifts for everyone on your list

Earning potential with every purchase

Trendsetter EARN %

Abercrombie & Fitch	5%
Aeropostale	10%
American Eagle®	10%
DSW	10.5%
Gap Brands	14%
H&M	7%
JCPenney	7%
Journeys	10%
Kendra Scott	8%
Lulus	6.5%
Macy's	10%
Maurices	7%
Nautica	9%
Nordstrom / Nordstrom Rack	4%
Poshmark	6%
PUMA	11%
Skechers	6%
Sunglass Hut	9%
ThirdLove	7.5%
T.J. Maxx	6%
Tommy Bahama	8%

DIY-er

The Home Depot	4%
IKEA	5%
JOANN	7%
Lowe's	4%
Michaels	6%

Gamer

Apple	5%
Best Buy	4%
GameStop	5%
Meta Quest	6.5%
Riot Games: League of Legends	5%
Riot Games: VALORANT	5%
Twitch	5.5%
Xbox Game Pass	11%

The Littles EARN %

Build-A-Bear Workshop®	8%
Carter's	10%
Chuck E. Cheese	8%
Hanna Andersson	8%
OshKosh	10%

Fun Lover

AMC Theatres	8%
Dave & Buster's	13%
iFly Indoor Skydiving	6%
Main Event	10%
Regal	8%

Traveler

Airbnb	5%
Amtrak	4.5%
Delta Air Lines	4%
Disney	3%
Hopper	5%
Hotels.com	6%
Lyft	2.5%
Travaloo	7%
Turo	5%
Uber	3%

Beauty & Scent Lover

Bath & Body Works	12%
Sephora	6.5%
Ulta Beauty	7%
Yankee Candle	8%

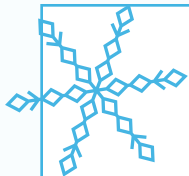
Pet Parent

Chewy	5%
Fleet Farm	3.5%
Petco	9%
PetSmart	6%



Shop these brands and hundreds more at RaiseRight.com/Brands.
Filter your search by category, card type, and ship to home.

Bolded orange text = new brands in 2024



Holiday gifts for everyone on your list (continued)

Earning potential with every purchase

Foodie	EARN %
Applebee's	8%
Arby's	8%
Buffalo Wild Wings®	8%
Cheesecake Factory	5%
Chili's Grill & Bar	10%
Cold Stone Creamery	11%
Cracker Barrel	8%
Domino's®	8%
DoorDash	3%
Firehouse Subs	6%
Fogo de Chão	8%
Home Chef	11%
IHOP	8%
KFC	6%
McDonald's	3%
Mix It Up (multi-brand)	7%
Olive Garden	8%
Outback Steakhouse	10%
Panda Express	8%
Panera Bread	8%
Pinkberry	5%
Pizza Ranch	8%
Red Robin	8%
Sonic	8%
Texas Roadhouse	8%
TGI Fridays	9%
Uber Eats	3%

Caffeine Aficionado

Biggby Coffee	7%
Coffee Bean & Tea Leaf	10%
Dunkin'	3.5%
Peet's Coffee & Tea	7%
Starbucks	4.5%

Outdoor Enthusiast	EARN %
Bass Pro Shops / Cabela's	9%
Columbia Sportswear	12%
L.L.Bean	16%
REI	8%
Sportsman's Warehouse	7%
Tractor Supply Co.	4.5%

Sports Fanatic

Academy Sports + Outdoors	4%
adidas	13%
Callaway	16%
Champs Sports	8%
DICK'S Sporting Goods	8%
Dunham's Sports	8%
Fanatics	7%
Nike	11%
Under Armour	11%

People Who Have Everything

1-800-Flowers / 1-800-Baskets	12%
Amazon	1.6%
American Express	1.5%
Barnes & Noble	8%
Big Lots!	4%
CharityChoice	10%
Etsy	5%
Food & Laughs Card (multi-brand)	8%
Happy Moments Card (multi-brand)	8%
Harry's	4%
Instacart / Instacart +	5%
Shell	1.5%
Shutterfly	9%
Target	2.5%
Total Wine & More	7%
Visa	1.25%
World Market	6%

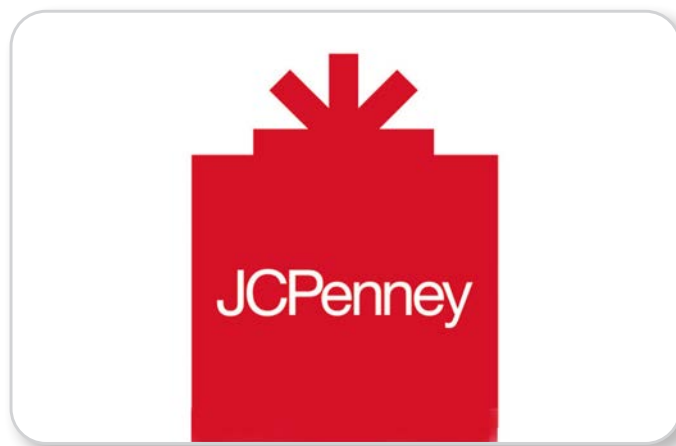


Shop these brands and hundreds more at [RaiseRight.com/Brands](https://www.RaiseRight.com/Brands). Filter your search by category, card type, and ship to home.

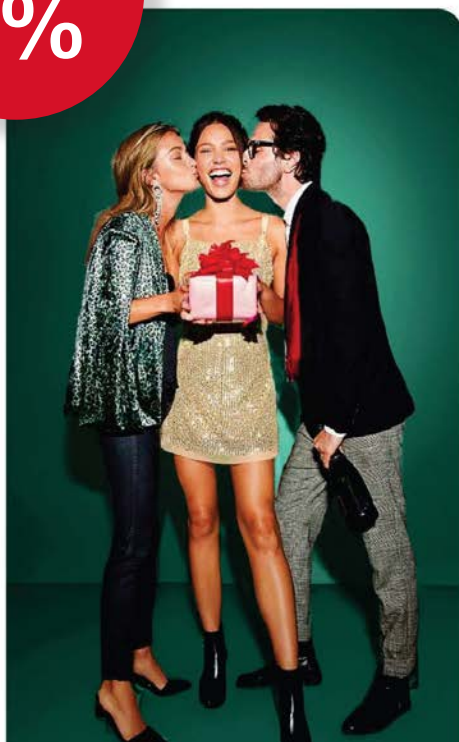
Bolded orange text = new brands in 2024

More holiday, bigger savings

From must-love moments to wish list wonders, find the brightest ideas to celebrate the season that never stops giving.



Earn
7%



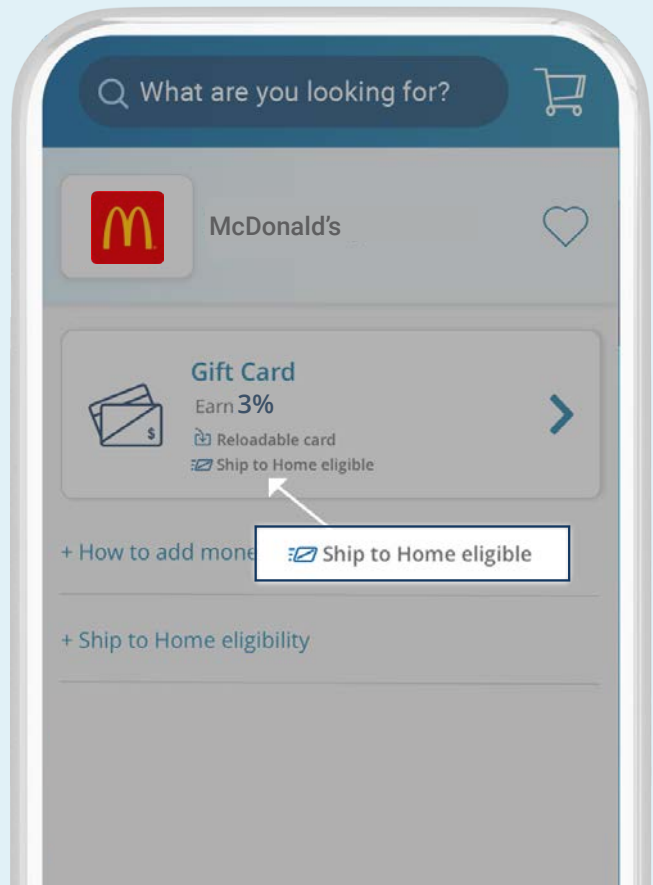
Ship to Home

Gift cards delivered directly to you

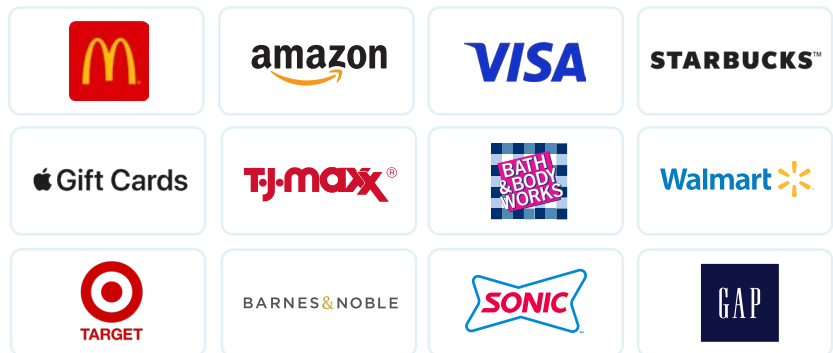
With our Ship to Home option, available in the mobile app or on RaiseRight.com, you can get gift cards from hundreds of top-selling brands sent right to your chosen address.

Filter your search by Ship to Home or look for the "Ship to Home eligible" label on the detail pages of the brands you shop.

Shipping fees apply. Visit raiserright.com/about-us/shipping-options to learn more.



Choose from **250+**
popular brands



+ MORE

Plan ahead and place your orders today for home delivery or direct to friends and family.



THE GIFT THAT KEEPS ON COOKING

Cook up comfort and joy with seasonal recipes and serious earnings from Home Chef.



EARN 11%



EARN 1.25%

Give the gift of whatever they want

When you don't know what to get them, get them everything with the Visa® gift card. Get the full value of your card with no activation fees.

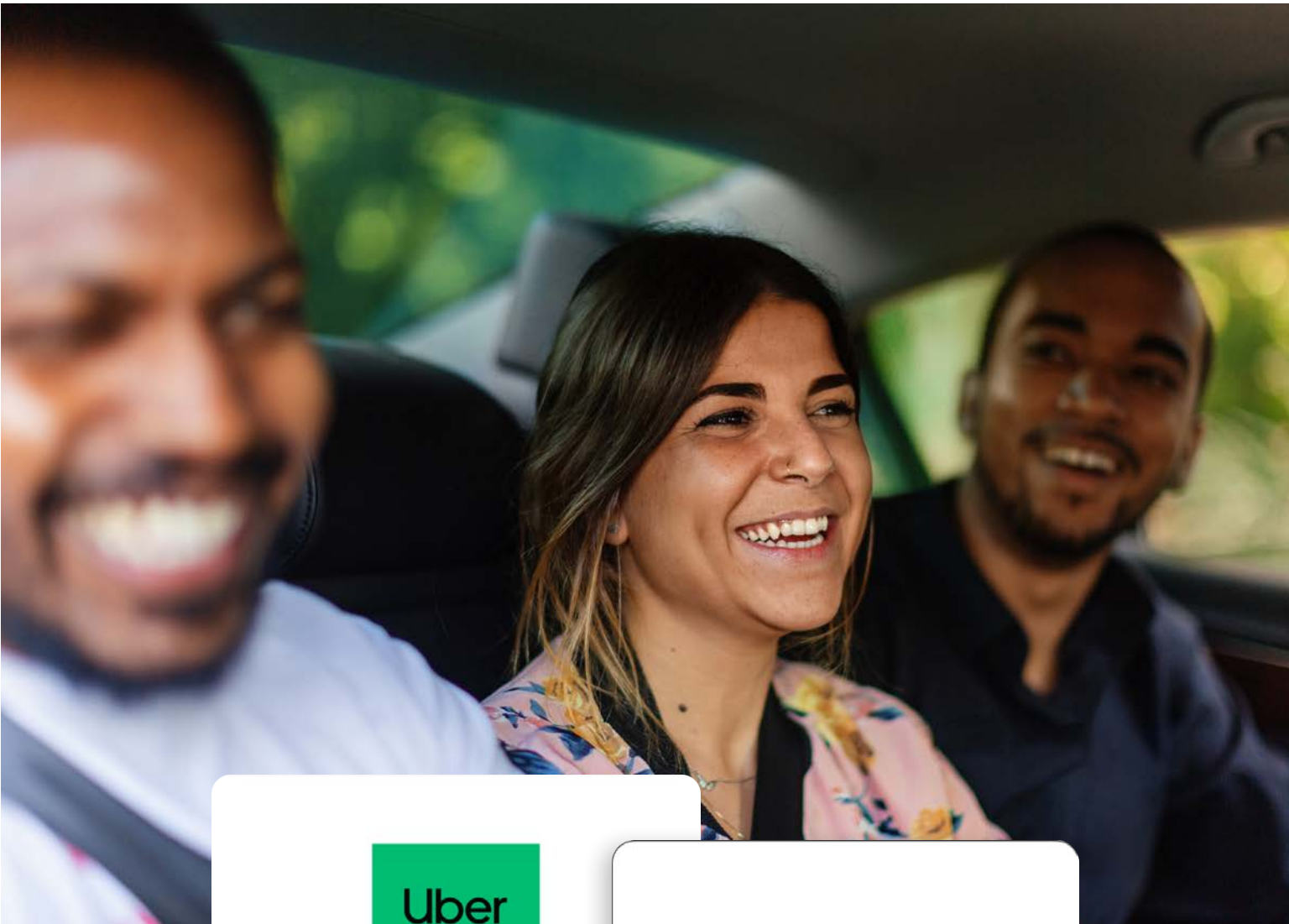
The Visa Gift Card is issued by Pathward® N.A., Member FDIC, pursuant to a license from Visa U.S.A. Inc. Cards may be used only at merchants in the U.S. everywhere Visa debit cards are accepted. No cash access. See Cardholder Agreement for details.



No peeking

Give them the gift of the great outdoors.
Shop all-weather gear, classic flannels, and more
perfect presents for every explorer.

———— EARN 16% ————



Get Anything.

Uber

FOR RIDES, DELIVERIES, AND EVERYTHING IN BETWEEN

Go anywhere, get anything, and give more to your organization.
Earn with the gift that will get them through their busiest days.

———— Earn 3% ————



Make your charitable giving twice as nice

Your holiday spirit spreads further when you double the impact of your charitable contributions.

Donate to the cause of your choice using a universal gift card

From food shelves to homeless shelters and pet rescue organizations, give to any cause you're passionate about. You can even give a donation as a holiday gift.



No activation fees

Give gift cards to organizations or to families facing hard times

And they can purchase exactly what they need.



Use gift cards to buy the items you donate

Provide non-perishable foods, winter clothing, household essentials, educational supplies, and more.

Give a CharityChoice gift card

Your recipient can use it to give back to their choice of more than 2,500 charities.



🍏 Gift Cards



**This gift card does it all.
And then some.**

Products, accessories, apps, games, music, movies,
TV shows, iCloud+, and more.

————— EARN 5% —————



WOKING IN A WINTER WONDERLAND

Bold flavors, unforgettable memories.
Treat them to American Chinese favorites and treat
your organization to more earnings.

————— Earn 8% —————

Put a smile on their plate

Sweeten their holiday with the gift of fluffy buttermilk stacks.

Earn 8%



The perfect stocking stuffers

\$5 & \$10 gift cards

Shop limited-time \$5 and \$10 gift cards from popular gifting brands. They're perfect as small gifts for teachers, mail carriers, and others who deserve a special treat. Available only while supplies last.



+ MORE BRANDS



[Shop all \\$5 & \\$10 gift cards >>](#)



mix it up[®]
MORE FAVORITES, FLAVORS AND FUN!



**Earn
7%**

Savor the Season

Whatever they're craving, Mix It Up with more flavors, fun, and earnings.

Shop by individual brand on RaiseRight.com or on the app. All gift cards can be redeemed at participating Auntie Anne's, Carvel, Cinnabon, Jamba, McAlister's Deli, Moe's Southwest Grill, and Schlotzky's locations.



"I used my account to purchase Safeway gift cards for my staff of 40 just before Thanksgiving to thank them for their hard work and help them with their holiday meal planning. They were so happy to receive them."

— MICHELLE D.
Earns for her school





 **instacart**

— Earn 5% —

Seasonal shopping, made simple.

Get groceries & more from your
favorite stores, delivered fast.

 **instacart**

Give the Gift of Holiday Spirits

Thanks to our 250+ locations, the lowest prices available and award-winning customer service, Total Wine & More gift cards pair perfectly with the holidays! A selection of more than 8,000 wines, 4,500 spirits and 2,500 beers make it easy to find sumptuous sips, delicious drinks and a new favorite flavor. Want to win the gift giving season? Total Wine & More gift cards are the answer.



*Gift Cards cannot be redeemed in KS & NY. Spirits are not available in VA and NC.

A photograph of a white gift box with a green ribbon, partially open to reveal a teal gift card. The gift card has the Total Wine & More logo and the text 'FIND WHAT YOU LOVE' and 'LOVE WHAT YOU FIND'. The box is surrounded by red and green Christmas ornaments and green ribbons on a green background.

EARN
7%
on every
purchase*

THE GIFT OF NEW EXPERIENCES

Put travel within their reach and earn for your organization, too.

A photograph of a man and a woman hiking together. They are both smiling and looking at a smartphone held by the woman, which they are using to take a selfie. They are standing on a wooden railing overlooking a scenic mountain landscape with trees and hills in the background. The woman is wearing a grey jacket and a red backpack, and the man is wearing a blue jacket.

EARN 4%

HOLIDAY MAGIC

Best gifts, better deals,
and so-you styles. Believe.

———— Earn 10.5% ————

DSW
DESIGNER SHOE WAREHOUSE®



MERRY AND BRIGHT

Gift them love with Macy's
and earn for the cause you
care about.



———— Earn 10% ————



Easy gifting with eGift cards

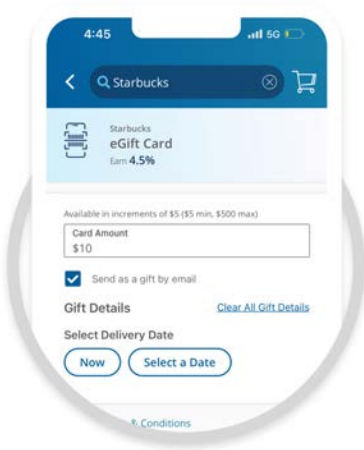
eGift cards are the convenient way to earn on all your gifting and holiday spend. They're immediately sent to your account, so you don't have to wait for them to arrive or worry about any shipping delays.

Last-minute gifting

Send an eGift card immediately or schedule a special delivery.

1. On any eGift card, select "Send as a gift by email"
2. Choose the date you want the eGift card to arrive
3. Enter the recipient's contact information and add a personal message
4. Add to your cart and checkout

Your recipient will get an email with a link to view and print their gift. Plus, you can use bulk order to send to as many as 125 recipients at once.* Great for teacher or staff appreciation gifts!



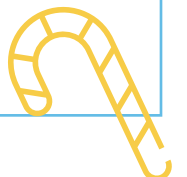
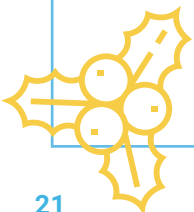
Use eGift cards on all things holiday

They're not just for gift giving—use eGift cards to earn on everything you need this season, including:

- Greeting and holiday cards
- Holiday decorations
- Food and ingredients
- Snowsuits, sleds, and outerwear
- Holiday travel



*Only available on the desktop version of RaiseRight.com. Learn more at www.raiseright.com/m/how-to-send-egift-cards.





Holiday vibes for way less

Curate your coziest space with
serious savings (and earnings)
from Big Lots!

**BIG
LOTS!**

— EARN 4% —

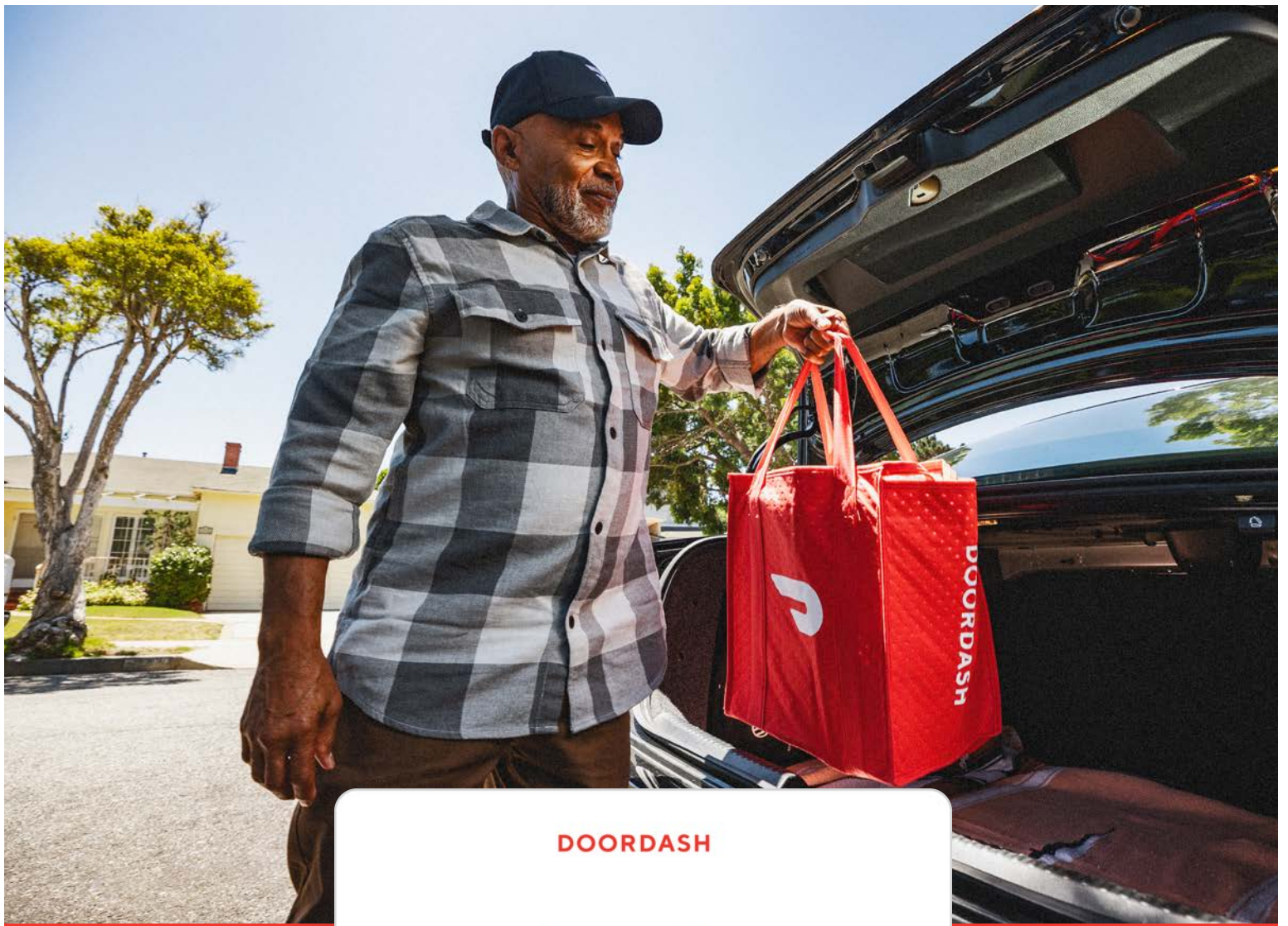
UNWRAP THE MOMENT

Whether it's an on-trend look, a hot beauty find,
or timeless seasonal decor, find it all at your
one-stop shop for the best of the season.

NORDSTROM

EARN 4%





DOORDASH



Meals, groceries, gifts and more, to your door.

Your shopping list made easy

Take a break from the busiest season of the year. Get restaurants, groceries, gifts, and more delivered right to your door with DoorDash.

————— **Earn 3%** —————



OLD NAVY

ATHLETA

BANANA REPUBLIC

GAP

Warm fuzzies for all

**Cozy styles are having their moment.
Stock their closet with all their new favorites and
earn big for your organization.**

Gap gift cards can be used in-store and online at Gap, Gap Factory, Banana Republic, Banana Republic Factory, Old Navy, and Athleta brands.

EARN 14%



HEAR THAT SIZZLE?

That's the sound of red-hot earnings and classic favorites from Chili's Grill & Bar. The perfect gift for anyone, including yourself.



EARN 10%



"I love using RaiseRight to buy my gift cards. I get them for birthday gifts, holiday gifts, teacher gifts and sometimes just for me! It has been a blessing."

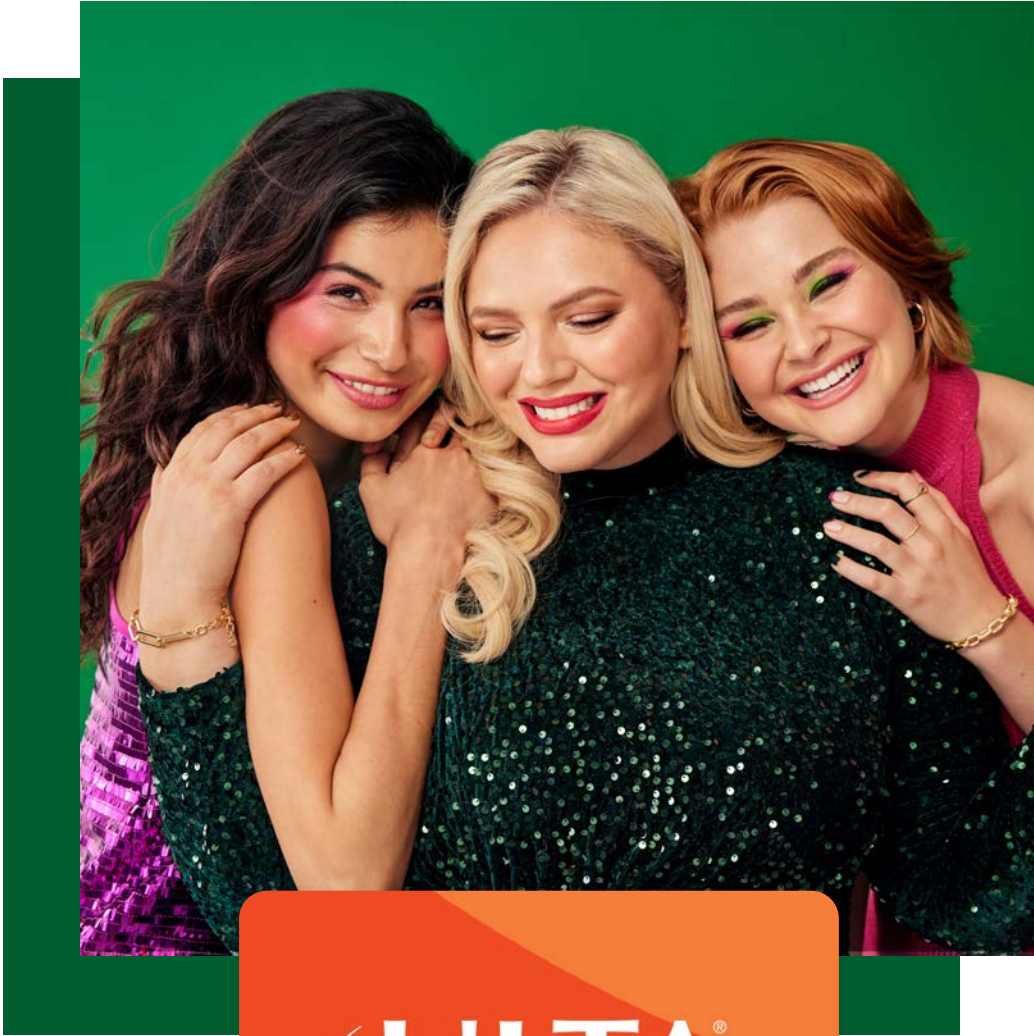


— KYNA P.
Earns for camp fees

give **BIG** little **MOMENTS**

Discover the perfect gift that makes every moment magical. Plus, earn 12% for your school or nonprofit on gift cards and eGift cards.

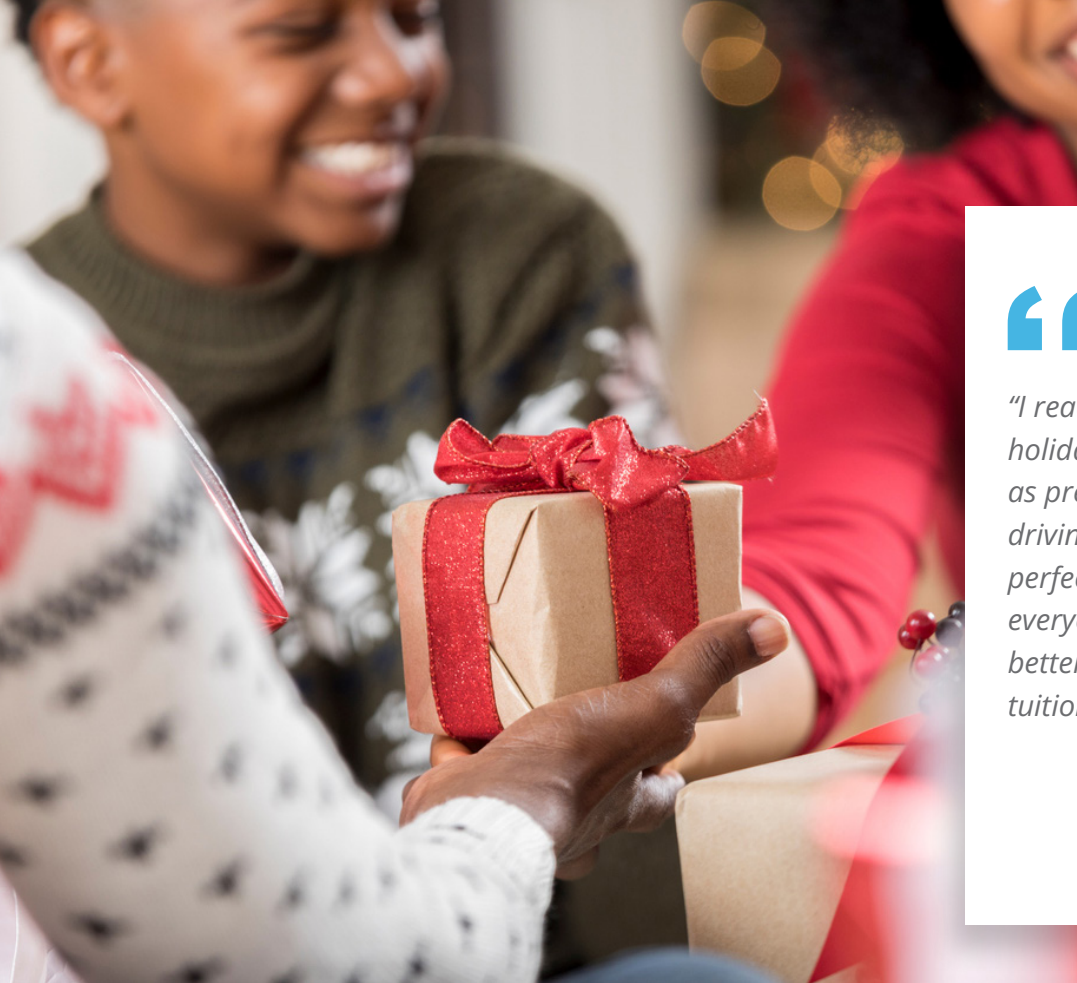




Find joy in the present

Get the most wanted gifts on their list and give back to the cause you care about. From must-have beauty products to just-for-them salon services, the possibilities are beautiful.

— Earn 7% —



"I reach out to friends and family during the holidays and order the gift cards they ask for as presents. Then I don't have to worry about driving around town and searching for the perfect gift—I just place an order online and everyone gets something they want. It's even better because we get to use the earnings for tuition."

— JAY W.

Earns for school tuition

Fur everyone on your list



They're part of the family, too. Shop treats, supplies, services, and more for the furry friend in your life.

PETSMART
ANYTHING for PETS®

EARN 6%

HOT WINGS, HOTTER EARNINGS



SPICE UP THEIR LIFE WITH
THE GIFT CARD THAT GIVES BACK.

— EARN 8% —



**BUFFALO
WILD
WINGS®**

Gift cards can be used for dine-in, take-out, and delivery through [BUFFALOWILDWINGS.COM](https://www.buffalowildwings.com)



It's beginning to look a lot like delicious

You give the card. They pick the experience. With over 2,000 restaurants in all 50 states, the Darden Gift Card is one card for all their favorites.



ONE CARD FOR EVERYTHING ON YOUR LIST

Earn on-the-go with the new American Express Business eGift Card from RaiseRight. No activation fees. Funds do not expire.



— EARN 1.25% —

Earn 1.25% with eGift Cards purchased through RaiseRight only. This prepaid electronic American Express Business eGift Card may be used at online merchants and when added to participating mobile payment and/or digital wallet services, at physical or retail merchant locations, virtually everywhere American Express® Cards are accepted in the United States, U.S. Virgin Islands and Puerto Rico. The eGift Card cannot be used at ATMs. Subject to applicable law, and except as otherwise provided in the Cardholder Agreement, this eGift Card is not redeemable for cash. Additional limitations apply, including restrictions on use of the eGift Card for recurring billing. Read Cardholder Agreement for complete terms and conditions, including a binding individual arbitration clause. For customer service, call 1-888-846-4308. For balance inquiries, current Cardholder Agreement, and additional information visit AmexGiftCard.com.

This eGift Card has been provided to you pursuant to a reward, loyalty or promotional program and is issued by American Express Prepaid Card Management Corporation (PCMC).

PCMC is licensed as a Money Transmitter by the New York State Department of Financial Services. NMLS ID# 913823

GO WITH YOUR FUN SIDE

YUMMM®! Give them the gift they've been craving and earn for your organization with Red Robin Gift Cards.



EARN 8%

Gift Cards not redeemable through third-party delivery services or for catering. For terms, visit [RedRobin.com/gift-cards](https://www.RedRobin.com/gift-cards).



RAISE DAYS

Big Bonuses. Big Earnings.

NOV 14-15 & NOV 21-22

It's back, and now you have two chances to earn big! Shop limited-time bonuses on popular brands for holiday shopping, entertaining, and household needs.

Watch your email and check the **RaiseRight Facebook page** for upcoming bonus earning events and much more.



EARN 13%



EARN 10%

TWICE THE FUN

Unwrap good times and earnings from Dave & Buster's and Main Event.



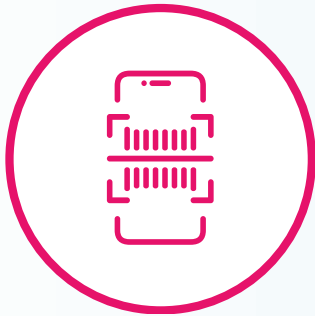
EARN 4%

ALL THE TRIMMINGS

It's time for holiday doing. Make the season magical with decor and more from The Home Depot®.

A gift card for everyone and everything

Look for these icons to filter your search or shop by card type in the app or on RaiseRight.com.



eGift Card

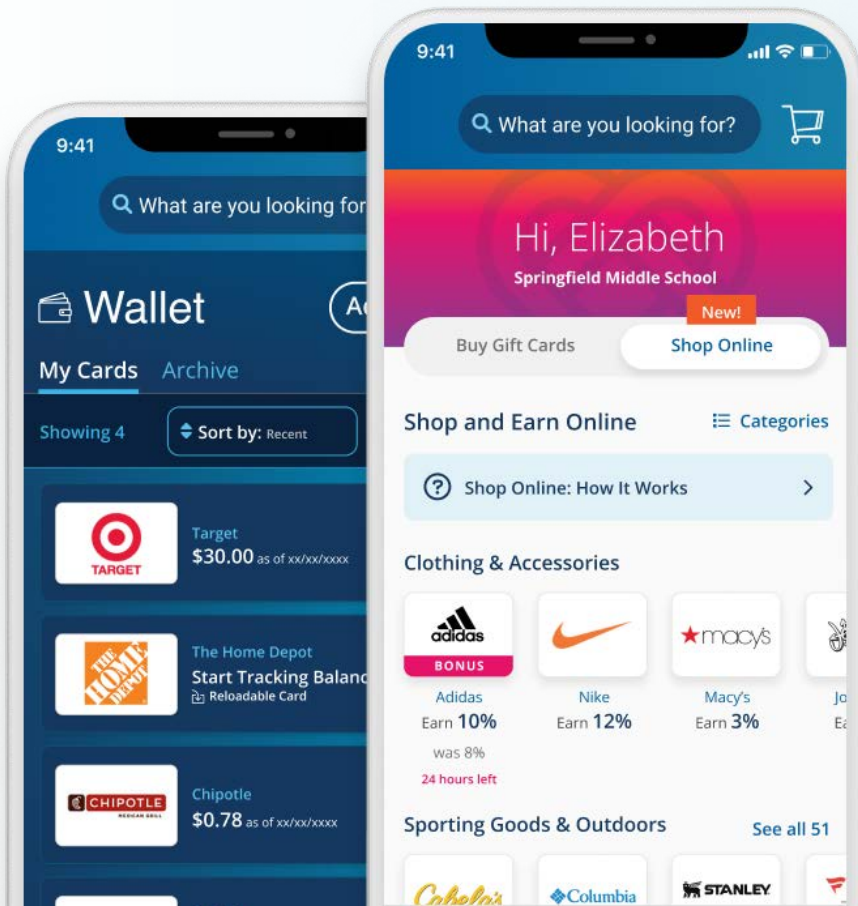


Reloadable Card



Physical Gift Card

Learn more at raiserright.com/resources/participant/gift-card-types



Earn easily anytime,
anywhere with the
RaiseRight mobile app

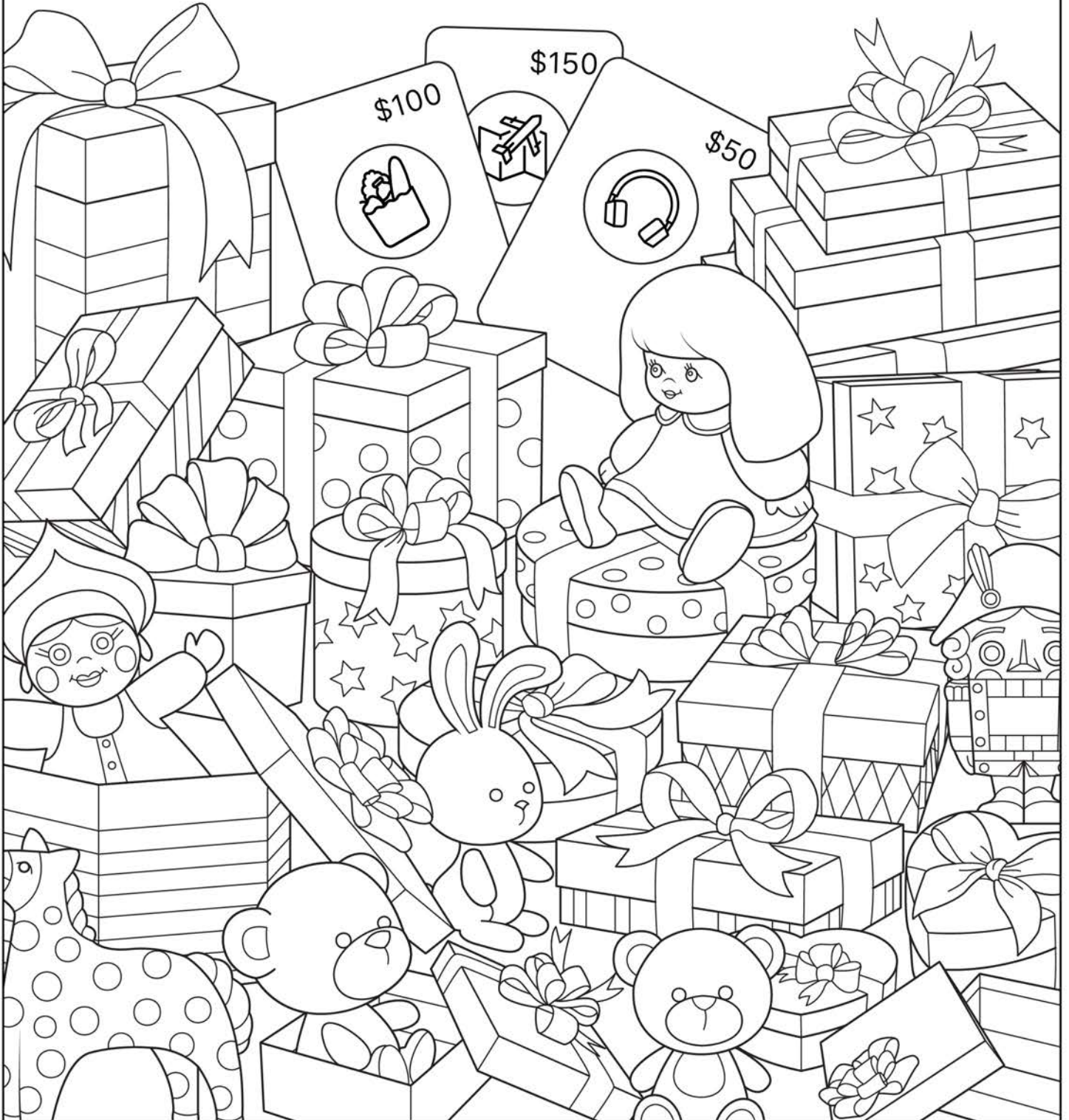
Whether you're at home or on the go,
you can use the mobile app to shop,
purchase, and access gift cards.



Learn more and text the download link to your
phone at www.raiserright.com/mobile-app



RaiseRight™



More top brands for the holidays

SHOP ALL
750+
BRANDS

**BEST
BUY**

chewy

Disney
GIFT CARD

lyft

Fanatics

SEPHORA

DUNKIN'

Pizza Ranch

DSW
DESIGNER SHOE WAREHOUSE®

TJ-maxx®

TGI FRIDAYS



Crate&Barrel

SONIC

H&M

amazon

BARNES & NOBLE

Arbys

**BUILD-A-BEAR
WORKSHOP**

**Cracker
Barrel**

PELOTON



Dominos

NAUTICA

TARGET

Etsy

KOHL'S

CHUCK E. CHEESE
Where A Kid Can Be A Kid.®

Shutterfly

**+ 100s
MORE**

See all 750+ brands at [RaiseRight.com/Brands](https://www.RaiseRight.com/Brands)

The merchants represented are not sponsors or otherwise affiliated with RaiseRight. The logos and other identifying marks used are trademarks of and owned by each represented company and/or its affiliates. Please visit the company's website for additional terms and conditions.

How to order



Already have a RaiseRight participant account?

Order on the RaiseRight mobile app or on the **RaiseRight.com** website.



Don't have an account yet?

Follow the easy steps to get started at **RaiseRight.com/m/StartEarning**. Check with your program coordinator to get your organization's unique enrollment code.



Want to support without setting up an account?

Ask your organization's program coordinator about options available to buy gift cards.

Have other questions?

Contact our RaiseRight Customer Support team

800.727.4715 Option 3 | Support@RaiseRight.com



"We've been using gift card fundraising ever since our kids were in elementary school. After seeing how much we could reduce tuition costs with our regular purchases, we were hooked! I've found it to be very helpful around the holidays, when I buy cards to give as gifts."

Jan H.

Earns for her grandkids' tuition



RaiseRight™

Simply the right way to fundraise